



Natick, Mass. March 28, 2008 – Ovations for the Cure (OFTC) has teamed up with renowned designer Stuart Weitzman to present the third annual Stuart Weitzman Fashion Show & Luncheon benefiting ovarian cancer research on Friday, April 4th at the Waltham Westin in Waltham, Mass.

The fashion show will be emceed by Survivor: Fiji contestant Rita Verreos and narrated by Jane Weitzman and Boston's WBZ-TV arts and entertainment reporter Joyce Kulhawik, who is a two-time ovarian cancer survivor.

Known as the "silent killer," ovarian cancer is the deadliest women's gynecological cancer, with mortality rates approaching 70 percent if not caught in the early stages. There is no accurate screening test for ovarian cancer, therefore the disease is often undetected until it advances to less treatable stages.

"Ovarian cancer is one of the deadliest, yet overlooked diseases facing women today," said Jane Weitzman, executive vice president Stuart Weitzman. "Partnering with Ovations for the Cure for the annual Stuart Weitzman Fashion Show & Luncheon helps educate women about ovarian cancer's early symptoms, providing the best chance to catch the disease when it is most treatable."

The 2008 Stuart Weitzman Fashion Show & Luncheon will feature Stuart Weitzman's spring shoe and handbag collection and will be highlighted by a silent auction of designer handbags, as well as several raffle prize packages, including trips to Paris and Ireland with all proceeds supporting Ovations for the Cure's research efforts across the country.

"The annual Stuart Weitzman Fashion Show & Luncheon has helped expand our ovarian cancer research fundraising efforts nationally," said Debbie Soprano, executive director at Ovations for the Cure. "We remain committed to finding an accurate screening test, advanced treatments and generating further awareness about this silent killer."

The Stuart Weitzman Fashion Show & Luncheon is Ovations for the Cure's largest fundraising event. Since the inaugural event in 2006, Stuart Weitzman Fashion Shows & Luncheons have raised over \$400,000 for ovarian cancer research nationwide.

Pre-Event & Event Interviews Available

Rita Verreos, Survivor: Fiji contestant and fame and Stuart Weitzman Fashion Show & Luncheon emcee

Jane Weitzman, Executive Vice President, Stuart Weitzman

Patty Franchi Flaherty, Founder/President of Ovations for the Cure & two-time ovarian cancer survivor

Debbie Soprano, Executive Director of Ovations for the Cure

Marsha A. Moses, Ph.D., Professor, Department of Surgery, Harvard Medical School, Vascular Biology Program, Children's Hospital; Director, Desensitization Program at Brigham and Women's Hospital

About Ovations for the Cure

The Ovations for the Cure Foundation, a 501(c)(3) non-profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs; and second, through the continued support of new and ongoing ovarian cancer research and treatment initiatives. For more information about Ovations, please visit www.ovationsforthecure.org.