

News Release
Ovations for the Cure
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OVATIONS FOR THE CURE DONATES TO OVARIAN CANCER RESEARCH AT CITY OF HOPE

Fashion Show event raises money to benefit research fund

Costa Mesa, Calif. – November 9, 2007 – Ovations for the Cure announced today that it is donating the proceeds from its recent Stuart Weitzman Fashion Show and Luncheon to the Ovations for the Cure Ovarian Cancer Research Fund at City of Hope Cancer Center to support grants for ovarian cancer researchers.

Held on November 8, 2007, at the Westin South Coast Plaza in Costa Mesa, California, the first annual Southern California Fashion Show and Luncheon raised much-needed funds for ovarian cancer research. Enthusiastic guests were greeted with a champagne and hors d'oeuvres reception and participated in the event's silent auction and butterfly game featuring prize packages valued at over \$20,000. Once seated, guests were treated to an exciting runway experience that highlighted Stuart Weitzman's fall/winter 2007 shoe and handbag lines and previewed some new styles soon to be released. Models were dressed in Fatal dresses from Wolford and wore beautiful jewelry designs from famed international designer Roberto Coin.

The show was hosted by Rita Verreos, of Survivor Figi fame, who later joined Stuart Weitzman Executive Vice President, Jane Weitzman, with fashion commentary during the show.

Featured speaker was Dr. Robert J. Morgan, Jr., Professor of Medical Oncology, at City of Hope, who discussed recent advances in ovarian cancer treatment methods. Also in attendance were Jeana Keough and Tammy Knickerbocker of Bravo's "Real Housewives of Orange County", who helped select the winning ticket in a raffle for an exquisite London Blue Topaz and Diamond pendant, valued at over \$5,000.

"Through crucial support from the Ovations for the Cure Ovarian Cancer Research Fund, the Ovarian Cancer Research Program at City of Hope will be able to flourish and expand," said Debbie Soprano, Executive Director at Ovations for the Cure. "We are so thrilled to be able to extend the efforts of our fundraising to the researchers at this institution that is helping so many women affected by this disease."

Ovations for the Cure has provided a number of ovarian cancer programs at leading medical facilities with seed money to help fund fledgling research projects on ovarian cancer, as well as already established investigators who have started ovarian cancer specific projects. This donation to City of Hope brings Ovations' total funds contributed to ovarian cancer research to over \$850,000 since 2006.

Ovarian cancer ranks fifth in cancer deaths among women, accounting for more deaths than any other cancer of the female reproductive system. It affects nearly 23,000 women per year in the United States and results in approximately 17,000 deaths annually. Known as the "silent" disease, ovarian cancer rarely produces symptoms in the earliest stages and is usually not discovered until it has begun to spread to other parts of the abdomen. To date, there is no effective early detection or testing for ovarian cancer.

About Ovations for the Cure

The Ovations for the Cure Foundation, a 501(c)(3) non-profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs; and second, through the continued support of new and ongoing ovarian cancer research and treatment initiatives. For more information about Ovations, please visit www.ovationsforthecure.org.

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