



Corporate Overview

Ovarian cancer's symptoms have often been described as a 'whisper' . . . hard to identify and equally difficult to diagnose. As a result, the 22,000 women in the US who are diagnosed each year with the disease are often diagnosed in late stages, when treatment and prognosis options are limited. *Ovariations for the Cure* was founded to raise the whisper to a shout, funding research that will expand awareness, screening and diagnosis options, and create better methods of treatment for the disease.

Ovariations for the Cure, a unique 501(c) (3) non-profit organization, was founded in April 2006, by Patricia Franchi Flaherty, an eight-year ovarian cancer survivor. In honor of her mother, Madeline Franchi, who died of the disease in 1974, *Ovariations for the Cure* donates proceeds to benefit research initiatives, including the Madeline Franchi Ovarian Cancer Research Fund. Today, the organization is expanding rapidly, spreading its urgent message to women in the U.S. in record numbers.

Unlike most ovarian cancer foundations, *Ovariations for the Cure* not only increases broad-spectrum awareness of the subtle symptoms and risk factors associated with ovarian cancer but also raises funds that are so desperately needed for the invaluable research which will eventually diagnose, cure and better treat women with this devastating disease. The organization's aggressive and successful fundraising efforts exemplify the unstoppable power behind the countless individuals joining together to fight ovarian cancer. *Ovariations for the Cure* proudly supports the ground-breaking Desensitization Program at Brigham & Women's Hospital, which helps doctors prevent women's hypersensitivity or allergic reactions to necessary chemotherapy treatments, namely Carboplatin. Most recently, *Ovariations for the Cure* has expanded its support nationally, by directing funding to City of Hope cancer center in California. Without direct financial support from foundations like *Ovariations for the Cure*, this and other revolutionary programs like it would not be possible, leaving countless women unable to receive treatment that could extend their lives.

Ovariations for the Cure offers hope to the 22,000 women in the US diagnosed with ovarian cancer and the thousands of women who continue to fight the battle against the disease each year. Its continued funding of research, outreach for increased awareness, and support and compassion for ovarian cancer patients and their families puts *Ovariations for the Cure* in a category of its own. Please visit the website for more information: www.ovationsforthecure.org.